**Athens Athletic Boosters**

**Meeting Minutes**

**December 2, 2013**

President Dave Purvis called the meeting to order at 7:05 pm. Forty members and guests were present.

Dave Lambert moved and Phil McCormick seconded to approve the November 4, 2013 minutes with a correction to the date (10/14/2013) at the top and $6,191 was reported as (Spirit Wear) credit card sales. It should have read: $6,191 has been received this year for Spirit Wear sales. Motion carried.

Dave Purvis introduced himself and asked that each of the members and guests give their name, their children’ names, and the sports they participate in.

Purvis announced that concessions have had $35,000 in sales since the beginning of the year. We have learned quite a bit about our concessions this year and have refined our menu offerings. We are giving back to our teams, taking care of our guests, and receiving a lot of positive feedback. The Division I Semi-Final Football was held at Troy Athens on November 23rd. Even for a cold, blustery day, we raised $3,900. The concession stand has been organized and winterized. Appropriate product has been brought into the building to sell in the indoor concession stand.

Vice President Report

Jeff Norton continues to research additional fundraiser opportunities to be involved in. We will continue to do restaurant nights. Once other opportunities become available, Jeff will let everyone know.

Treasurer Report

Sam Maziasz reported that in the past month, one grant has been reimbursed and 2 drop safes have been paid for. Three checks in the amount of $5,000 each have been deposited along with $100 donation and $50 in membership fees.

Secretary Report

Annette Berard reported that copies of the 2013 -2014 meeting dates were on the front table and to be sure to utilize the sign in sheet to get credit for attending the meeting.

Spirit Wear Report

Dana Cowper reported on behalf of Michele Linska that Spirit Wear sales have slowed considerably after football season. Decals, headbands, t-shirts, and chairs (via order form) are available for sale.

Concessions

Scott Aurand was not in attendance; however, Dave Purvis thanked everyone who has volunteered their time and effort to the concession stand and repeated that $35,000 in product has been sold to date.

Membership Report

Renee Zaits indicated that there have been no new members in the last month but she hadn’t checked the mailbox. Dave Purvis indicated that two new memberships had been received.

Scholarships/Grants

Maggie Stark-Norton reported that students should be encouraged to sign up for concessions to continue earning their points. Parents, also, were encouraged to fill the empty slots at concessions during the winter months to ensure that appropriate points are earned by the scholarship deadline. All inquiries for point totals can be made to boosterscholarships.com. Maggie, also, reminded everyone of the importance of signing-in in order to meet the meetings requirement for grants/scholarships that may be applied for.

Alumni Report

Dave Purvis reported that we do not currently have a chair for this committee, but the boosters are interested in tapping into this valuable resource. We are currently recruiting people to create an alumni committee and if anyone has interest in participating, to let Dave know.

Public Relations Report

Dave Lambert has submitted an article to be included in the December Athens newsletter that includes information regarding donating towards the purchase of a tent for the Cross Country and Track teams, brick sales, credit card sales, our new Facebook and Twitter accounts, and Grant/Scholarship programs. If anyone has further suggestions, please email ideas to Dave. There were positive reviews of last month’s article.

Dave Purvis announced that Bob Rose, Webmaster, is no longer able to fulfill the duties of this position due to work constraints. The boosters are looking for someone to fill this position. Responsibilities include enhancing the website and content management.

A meeting is to be held with Mr. Burns and Mr. Keoleian regarding web design class students to participate in the addition of content to the website including states, scores, pre-screened photos, awards, state titles, championships, and spirit wear. We are hoping with the additional information on the website, there will be more traffic. It is, also, a hope to have the individual team websites to be linked to the booster website.

Athletic Director Report

No report.

Old Business

A request for funding was received from the Varsity Volleyball Coach for three items: tandem spike challenger, block blaster, and pass catcher to assist in training prior to the November meeting. A suggestion was made to build this item into next year’s budget and purchase prior to volleyball camp next summer. The discussion was tabled in November as there was no quorum. The equipment would cost $1,200 and has a one-year factory warranty. Oakland University has been using this equipment for five years and has had no issue with it.

Sam Maziasz explained to everyone the budget and $100 is delegated to each team for the year. $600 has also been allocated each season for late requests. For this year, the fall and winter late requests funds have been designated to the Cross Country and Track teams towards the purchase of a new tent. Teams such as Competitive Cheer have monies allocated to them per requested funds approved during to the budget process. Many teams do not utilize the funds set aside for them and the restrictions prohibit funds being used for such things as hotel stays, food, or clothing costs.

John Edwards moved to offer a “matching grant” for up to $600 to go towards the cost of the three pieces of equipment that have been requested. Patty Webster seconded. Sam Maziasz suggested using the monies we had set aside for a new indoor refrigerator to be available for our portion of the funding. Motion carried. Renee Zaits moved and M’Liz Malven seconded to bring the discussion to a vote. Motion carried.

Jeff Norton and Dave Lambert have been researching companies that can provide appropriate service for our email blasts. Mailchimp (free) has been chosen. Dave needs the updated email list in order to create this account. Renee Zaits indicated that she would send Dave Lambert and Jeff Norton the updated email lists.

New Business

The ad for the Athens Yearbook has been renewed with the new logo and in recognition of the scholarship recipients.

The boosters would like to advertise in team programs to give back to the teams and promote recognition of the boosters. If you know of a team program not mentioned (football, basketball, competitive cheer, synchronized swimming, and soccer), please let Dave Purvis know.

The electrical needs to be updated in the concession stand. Since the bond passed in November, an inquiry will be made through Bob Dowd and Ken Miller, to see what can be done.

Melissa Mooney is responsible for updating concession needs and will be working on getting the basketball opportunities updated. Nancy Taggart volunteered to clean out the indoor concession refrigerator.

A member social will take place at The Gathering Place following the meeting. Meeting was adjourned at 8:01 pm.