

Troy Athens Athletic Boosters  
Meeting Minutes  
August 3, 2015

President Dave Purvis called the meeting to order at 7:07 PM. Seventeen members and guests were present.

Lisa Eckerle moved and Scott Shaw seconded to approve the minutes as written. Motion carried.

President's Report

Dave Purvis welcomed the members and guests and introduced the board members and trustees:

Board of Directors

Role	Name	Phone	Email
President	Dave Purvis	248-835-2853	<a href="mailto:davidrpurvis@yahoo.com">davidrpurvis@yahoo.com</a>
Vice President	Scott Aurand	248-606-7352	<a href="mailto:Scotties@wowway.com">Scotties@wowway.com</a>
Secretary	Susan Nord	248-835-3465	<a href="mailto:Taab.sec@gmail.com">Taab.sec@gmail.com</a>
Treasurer	Sam Maziasz	248-909-4900	<a href="mailto:smaziasz@yahoo.com">smaziasz@yahoo.com</a>

Trustees

Athletic Director / Trustee	Robert Dowd	248-823-2900	<a href="mailto:Rdowd2@troy.k12.mi.us">Rdowd2@troy.k12.mi.us</a>
Trustee	Dana Cowper	248-229-2373	<a href="mailto:danacowper@gmail.com">danacowper@gmail.com</a>
Trustee	Lynn Gross	248-217-0423	<a href="mailto:Lynn.w.gross@jpmorgan.com">Lynn.w.gross@jpmorgan.com</a>
Trustee	Todd Miletti	248-877-7380	<a href="mailto:toddmiletti@hotmail.com">toddmiletti@hotmail.com</a>
Trustee	Keith Maziasz	248-909-4920	<a href="mailto:keith@aarmaxrealty.com">keith@aarmaxrealty.com</a>

David had each attending member introduce themselves and say what year their children were in at Athens and what sports they played.

One of the goals of the Troy Athens Athletic Boosters is provide a welcoming environment for members to meet parents of athletes and get involved. Members are also involved in the allocation of funds to purchase goods or services that support Athens student athletes. See the 2014-2015 "Year in Review" email that was sent out to current members on 7/31/15. A copy is appended to the end of these minutes.

Vice President Report

Scott Aurand was out-of-town for business. No report.

Treasurer Report

Sam Maziasz reviewed the final budget and actuals for the 2014-2015 school year. Major expenses were concessions, team support, spirit wear. \$8,000 in scholarships were distributed.

Secretary Report

- Susan Nord has taken over as secretary from Annette Berard for the 2015-2016 school year.
- Going forward, the Secretary will put a summary calendar of upcoming events into the minutes:
  - School events with membership marketing opportunities
  - Scholarship deadlines
  - Major concession opportunities
  - Scholarship deadlines
- Susan to work with Matt Parks to get 2013, 2014, 2015 minutes uploaded to TAAB website (link is on the Board members page).

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Spirit Wear Report

Dana Cowper arrived after the committee chair reports, David Purvis explained that Spirit Wear involves designing, ordering and selling spirit wear to Athens supporters of all ages.

There is a committee lead opening for Spirit Wear.

Concessions

Scott Aurand was not at the meeting, David Purvis explained that TAAB has two concessions. For an average football game 30 volunteers are needed which can generate \$3,500-\$4,000 in revenue. The grill team is renowned and has a few new things planned for 2015-2016.

There are TAAB openings for a concessions manager, concessions purchasing, and a concessions volunteer manager.

The outdoor concessions facility was broken into in July 2015. This was a very concentrated effort by three perpetrators (caught on video surveillance camera). The Troy Police are involved but no individuals have been identified. The rolling door was damaged, fire extinguishers were sprayed, the cart was driven around the field, and \$500 in product was stolen. The Troy School District has repaired the door and is looking into increased surveillance.

Membership

Lynn Gross reported that membership is by year so sign-ups must be done annually. Lynn encouraged all members present to get the "Athletic Boosters" word out to their sports families on the benefits of membership and the deadlines. Good ideas on how to increase membership are welcome from any source.

The new 2015-2016 membership form is part of the Athens registration packet and it is also part of the TAAB website.

Lynn will need help with the registration table at upcoming events. She welcomes any volunteers.

Grants and Scholarships

Martha Nelson maintains a record of membership status, meeting points and concession/volunteer points that are used to award scholarships. Underclass scholarships are \$150 annually and senior scholarships are \$500. Details of membership requirements and points are on the TAAB website and they will also be reviewed in the September TAAB membership meeting.

Alumni Report

This is a growth area for TAAB. Dave Purvis is the interim lead for this area, his vision is that TAAB would engage with Athens alumni on a regular basis. Also, TAAB website could be a source of records and results from previous seasons, All-State athlete names and photos, etc.

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Public Relations

Kate Goodin is the PR committee lead responsible for telling the “TAAB story”. She encouraged everybody to like the TAAB 2015 Facebook page (if you like the page you can get a free Coke at the concession stand). TAAB is also on Twitter (@athens\_boosters).

Please send Kate any photos you have of our athletes, she will work with Matt to get them posted on the TAAB website.

Kate welcomes any volunteers that are interested in telling the “TAAB story”.

Website

Matt Parks has taken over website administration from a previous TAAB parent. The website domain name expired in July and it was renewed after being parked at Go Daddy. Matt is working to transfer ownership of the domain name to an email address that is monitored.

The TAAB website is built in Word Press, Matt’s vision is that each board member has an account to post content and that he will administer access / provide training to the board. In order to enable this the board will need to establish content guidelines (future task).

Athletic Director

Robert Dowd had another commitment, no AD report for this meeting.

David Purvis reminded the audience that there are only four (4) home football games this year. This will affect concession revenue. Athens has a great facility that many organizations want to use for their events, so the expectation is that TAAB will make up this revenue in playoff games.

Old business

TAAB is working on a membership survey to understand some of the limitations and opportunities of membership. In order to use the Survey Monkey the 2015-2016 membership form has been updated to grant permission to contact the members.

TAAB is looking to transfer the membership and concession points tracking out of the current MS Excel tools into a database or other software tool that is more efficient and safer. Contact Martha Nelson if you have experience in this area and want to review the current tracking process.

New Business

Sam Maziaz explained the proposed 2015-2016 budget. TAAB is financially healthy – the year will start with \$46,110.03 in encumbered funds. She walked through key areas in the budget, including a detailed explanation of the Team Support area – baseline is \$100 per sport and not all sports use it. All sports are welcome to request additional funds for sports-related activities that meet TAAB guidelines (late requests category).

Lynn Gross moved to bring the budget to vote with a \$100 amendment for Rugby and Lisa Eckerle seconded the motion. Additionally, a vote was taken and motion passed to approve the 2015-2016 budget.

Scott Shaw moved and Lynn Gross seconded to adjourn the meeting. Motion carried. Meeting was adjourned at 8:11 pm.

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Year in Review email
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Date: Fri, 31 Jul 2015 15:04:48 -0400  
Subject: Athletic Boosters - Year in Review  
From: athensboosters@gmail.com  
To: athensboosters@gmail.com

Dear Athletic Booster Families,

I hope this note finds you enjoying a wonderful summer with family & friends!

With the end of another school year comes the end of another year of the Athletic Boosters working to support our Red Hawk Student Athletes. Thanks to the help of many volunteers, we had another successful year with the following highlights:

- Generated just short of \$30,000 in revenue, with the bulk coming from concession sales
- Awarded seven Senior Scholarships in the amount of \$500.00 each
- Awarded 30 Undergraduate grants in the amount of \$150.00 each
- Provided the Girls' softball team \$900.00 towards their training fees in Florida
- Provided the Girls' soccer team \$1,200.00 toward indoor facilities for try-outs
- Provided the Boys' Lacrosse team \$3,000.00 towards out of state tournament expenses
- Provided the Tennis teams \$500.00 for additional signage for the courts
- Outfitted the weight room with 4 new pieces of high-end training equipment at a cost of \$7,500
- Provided the Troy United Rugby team with \$250 to enter two tournament
- Provided Girls' and Boys' Basketball with \$2000.00 for filming & software
- Provided the Girls' Cheer team \$800.00 for support of their training program
- Purchased a \$4,000 6'x10' enclosed trailer for teams to transport gear to away games
- Purchased a \$2,000 hot/cold tub for the training room for enhanced rehabilitation
- Supported many student & team related fundraisers

Just as important as providing our athletes with items & support is the warm and welcoming environment we created for our parents, visiting teams, and officials. The officials who work the games often comment how Athens High School has the Best Burger and concession stand of any school.....

This is only possible with the support of our parent volunteers. It takes 20 to 30 volunteers to properly staff a home football game, but it doesn't stop there. When Fall sports are done, we move inside to support the Winter sports and then again outside for Spring sports.

For the families who worked concessions, Thank You!! For the families who did not work, but paid a membership fee, Thank You. If you were unable to work concession this past year I challenge you to get more involved this coming year. It is a wonderful way to meet lots of great people while doing meaningful work in support of our student athletics.

Senior Families – Thanks for your support and the memories. You will be missed!! Please stop by and see us as alumni....

This year's registration form is available in your student's registration packet. Look for our table at registration. Recruit your friends to join!!! And watch for an email soon outlining opportunities to join many different committees that make good stuff happen!

Our first meeting of the new school year is Monday, August 3 at 7 pm in the Athens teachers' lounge. I hope to see you there.

Sincerely,

Dave Purvis

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August 3, 2015 sign-in sheet

Troy Athens Athletic Boosters  
 Membership Meeting Sign-In Sheet

Date of Meeting: 8-3-15

Name	Phone Number	Email address
Susan Nord	248-835-3465	taab.sec@gmail.com
Matthew Parks	248-828-9798	mathparks@gmail.com
Todd Miotto	248-877-7380	ToddMiotto@hotmail.com
Lisa Eckerle	248-703-0509	lisaeckerle@gmail.com
Karen McConnell	586-206-2822	kmccconnell13@aol.com
Kelly McConnell	586-703-2848	kmccconnell13@aol.com
VALERI MANGINDIN	248-672-1893	MANGINDINS@GMAIL.COM
Roger Dionisio	248-879-1660	rdionisio@aol.com
Sam Maziasz	248-909-4900	smaziasz@yahoo.com
Dave Purvis	248-835-2853	davidrpurvis@yahoo.com
Pamela Shaw	248-879-8892	SESHAW2@aol.com
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