

Troy Athens Athletic Boosters (TAAB)
Membership Meeting Minutes
August 7, 2017

President Dave Purvis called the meeting to order at 7:05 PM. There were 50 people in attendance. Jeff Bettelon motioned to approve the June minutes. Frank Vandekerkhoff seconded the motion. The June 2017 minutes were approved as submitted.

President's Report - Dave Purvis

- We appreciate you taking time out to attend our first official meeting of the year. Fantastic turnout and we're excited to start our sports year. The Boosters started in 1974 and we continue to build.
- Dave introduced the Executive Board and gave a brief overview of duties. Our contact information is available on the Boosters website.
- Dave took a show of hands by class year – freshman families were in force but all classes are off to a good start.
- Quick overview of 2016-17:
 - 4 home football games, almost 100 events throughout the school year
 - \$69,000 in sales between concessions and spirit wear
 - \$29,000 in net contributions back to main account and we gave back to the Athens athletic programs, athlete families (grants and scholarships) and other organizations comprised about \$35,000
 - 15 seniors earned scholarships, 45 underclassman grants and we also introduced a lead grant for families that took the responsibility on to keep our concessions volunteers on task and in order
- We take pride in our volunteers and the numbers that allow us to make light work of a lot of activities.

Vice President's Report – Paul Bouford

- Working on a project to get new video boards up in the concession stand – he is working on the content

Treasurer's Report – Susan Nord

- New members note: we were able to generate a good amount of passive income via Amazon Smile for your general purchases when you sign up. Kroger Community Rewards also supports us through your grocery shopping. Any employers who do charitable matching for volunteer work you may do.
- We will be ready to do our 2016-17 audit of our books with the trustees.

Secretary Report – Amy DeLong

- Our next meeting is September 11th. Normally we meet the first Monday of each month unless there's a holiday or school is closed. Then we meet the second Monday. Unless noted, we meet in the TACC. Check the website, our Facebook group or follow us on Twitter for reminders on our meeting schedule and upcoming activities.

Dave explained that the board is elected in the spring and are in their positions for one year or more depending on positions. The following positions are appointed and greatly appreciated for all they do.

Spirit Wear – Dana Dionisio

- Dana Cowper helped last year to get volunteer credit for helping with spirit wear like concessions volunteers get. She is looking for help and will show you the ropes. Contact her if interested in joining the committee.
- Preference is to use our online store but we will also be at some home football games and special activities.
- The updated website will be up later this month.

Concessions – open position

- Dave Purvis explained that this is our main driver for income. We changed the set-up of how concessions is run so that the committee chairperson isn't tethered to the stand and leading all events throughout the year. Last year Scott Aurand trained 12-15 leads to "share the load" and spread the work out which was very successful.
- We are looking for a new concessions chairperson since the Aurands are graduating out of Athens this year.

Troy Athens Athletic Boosters (TAAB)
Membership Meeting Minutes
August 7, 2017

- Scott will continue to inventory our products and has high, medium and low bars to measure against based on event history (i.e. what sport, who we play, weather, etc). He reviewed some of the vendors we use and how it's streamlined to get products quickly and easily. We need to backfill for all our buyers that graduated out.
- Games will be posted very soon for volunteers to start signing up for early Fall games on Sign Up Genius.
- New Leads will be put on easier games to start off – no need to be worried that you will be handling a huge football game right away. You can earn an additional \$175 grant by meeting all the lead requirements over the school year.

Membership – Lynn Gross

- Lynn shared that our biggest push for membership is through Fall registration. There will be online forms available. We will also have a table at student registration on August 22 and 23rd. She is looking for volunteers for both days if you are interested in helping.
- It's \$20 to register per family now through Registration. After that the fee goes up to \$25 per family.
- You want to be registered by end of October to earn points toward scholarships and grants.
- All forms are also on our website.

Grants and Scholarships – Kim Doyle

- Kim will use the email address that you use on your registration form to communicate how many points your family has earned each season as well as your meeting attendance. Please write legibly to get proper credit.
- We track by student name so be sure to record this as well.
- If you earned a 2016-17 grant, please submit your receipts to Kim to get reimbursed based on your grant earnings. You can simply print out a Pay to Participate receipt or use camp receipts, etc.
- Scott Aurand recognized Kim for streamlining the whole process of tracking and communicating to members. Kim gave credit to Tim Shoales for being the computer mastermind behind the scenes that made it easier.

Alumni Report – no report

- We are still looking for a lead to make the most of this position.

Communications – no report

- Jeff and Stacy Bettelon and Lois Bouford are going to help Linda Purvis this year with posting scores, pictures, etc
- They are always looking for support from the different sports teams to keep them informed of what's happening when they can't be there.
- Alumni likes to hear what's going on and we also would like to share where our alum athletes are and what they're doing if they've continued to play.

Website – Matt Parks

- Both domains (.org and .com) are about to be renewed.
- Concessions sign up will be posted soon.
- Board member information is updated on the site as well.
- The site is mobile friendly.
- Let Matt know if you'd like to share your team's special events too like fundraisers at local restaurants or similar.
- Matt also mentioned that we are really looking to get a parent advocate on every team to increase TAABF awareness with other families and our coaches. We want to help as many teams as we can and this will assist in getting everyone familiar with our mission.

Athletic Director – Bob Dowd

- Bob introduced himself.

Troy Athens Athletic Boosters (TAAB)
Membership Meeting Minutes
August 7, 2017

- He gave accolades to the organization for what we do at games and how the organization is viewed here at Athens and beyond.
- We have already put bids in for some playoff games and winter tournaments so we should have a good schedule ahead this year.
- A question was asked about gate fees and who gets that. MHSAA gets the money from their events. General events go to the General Fund for the district, not a specific team or organization.
- Our Homecoming is incorrectly posted on the OAA site as being played at Lake Orion. Fall sports meeting is August 14 at 6:00 pm in the main gym.
- Mike Jolly has worked to get improved sound systems at both fields and in the gymnasiums at both high schools. These improvements are coming soon (no specific date shared).

Grant requests from coaches – no new requests

Old business

- Press box mylar wrap – The press box has been stripped from the mylar wrap and will be painted most likely by the end of summer. New signage will be added after that.
- Outdoor stand improvements – Paint inside, power washing, new signage for restrooms, new grates under the awning and a new roof were all done this summer with the assistance of the District staff. More improvements are coming. New TV monitors will be installed August 11th and will show our menu as well as some special computer-linked messages, i.e. senior spotlights for our athletes.
- Welcome to Athens sign restoration – We cleaned up and repainted the sign so it is much more visible and is more welcoming to guests at our campus. More beautification will be done around the sign at a later date.

New Business

- Dave Purvis asked for feedback on the Alumni tent event we've held the last couple years. It's not a money maker for us and is usually net zero. This year we are considering it for the Troy High game (Oct 20). We are looking for someone to lead this year's activity if anyone is interested. More to come at each Fall meeting.
- Susan Nord reviewed the proposed 2017-18 budget. Some highlights of what was covered:
 - We have one more home football game this year which should help increase our net sales
 - Online sales for spirit wear allow us to lower numbers since we won't be carrying inventory
 - General expenses were increased – some due to increased scholarship and grant expectations which are considered a positive; trainer expense is increased for a dedicated person to help our athletes.
 - The team support section shows \$100 per team unless coaches submitted requests already which is our preferred way to budget.
 - Highlight: Because Football paid for this year's usage up front, Huddl will give a 50% discount to additional sports that use their services the same school year.
 - Spirit wear number is lower due to the increased web store presence
 - Typo on last page showing Encumbered Funds which will be noted in the following motion
 - Scott Aurand made a motion to accept the 2017-18 budget as submitted with the correction to Encumbered Funds to show balance. Rich Masiasz seconded. Motion passed.
 - Dave Purvis explained how we are working to improve our budget process by asking coaches to get their requests in sooner. We are proposing to only match 50% of amounts submitted as late requests throughout the year. This will be tabled for further discussion at another meeting.
- Org chart – Dave Purvis reviewed the appointed positions and asked for volunteers here or outside to fill the open positions: Concessions, Alumni and the open Concessions roles (sign-up genius, buyers, alumni tent)

Pete Manos motioned to adjourn, Mark McClain seconded. The meeting was adjourned at 8:28 PM.