



**Troy Athens Athletic Boosters Banner Advertising Program**

Select (X)	Cost	Season
	\$500 + cost of banner	<b>Fall outdoor season-</b> Mid August– November
	\$500 + cost of banner	<b>Spring outdoor season-</b> April – June (end of school year)

- Primary Banner advertising will be located at the Athens High School sports stadium (main outdoor field). Limited to 16 Advertisers per Season.
- Additional advertising banners can be purchased for display on baseball field, softball field and tennis court. Maximum 4 banners per advertiser.
- Additionally, all advertisers will have their ads posted on the Troy Athens Athletic Boosters web page, Facebook page and concession stand monitors during games for no additional charge. **ADVERTISEMENT LIMITED TO ONE ADVERTISER PER BUSINESS TYPE.**
- Full payment must be received at time of order. Make check payable to Troy Athens Athletic Boosters. Mailing address: 4333 John R. Road, Troy, MI 48085- Att: Athletic Boosters.
- Any questions regarding Advertising program can be directed to Rich Maziasz at 248-330-8244.

**Banner costs: Bianchi Photo and Banner**

- 3 X 8 vinyl banner (18 oz weight) - \$95.00 each X \_\_\_\_\_ =\$ \_\_\_\_\_
- 3 X 5 vinyl banner (18 oz weight)- \$80.00 each X \_\_\_\_\_ =\$ \_\_\_\_\_

Advertiser Company Name	Contact Information

Email high-resolution logo to: Jeff Bianchi : [bianchj@yahoo.com](mailto:bianchj@yahoo.com) Cell #: (586) 612-7755

Vendor logo information needs to be submitted Large format pdf

Once Banner is created, customer will receive an email with photo of Banner marked “Proof”

The customer will need to reply to Bianchi Photo with “Approved” before banner is printed

**Troy School District Banner Guidelines:**

- All Banner Advertising must comply with the Troy School District Advertising Guidelines.
- The Troy School District Athletic Administration department will maintain final approval of all Banner Ads and reserves the right to decline any advertiser if they do not meet the district guidelines.
- All banner advertising at Athens High School will be directed through the Troy Athens Athletic Boosters to ensure uniformity.
- All banners will be removed at the end of each season and returned to sponsor
- There can only be one advertiser per industry type during each season of advertising listed above. (ex; Insurance agency, real estate firm, banking/ mortgage firm, law firm)

