

Troy Athens Athletic Boosters
Membership Meeting Minutes
November 2, 2015

Vice President Scott Aurand called the meeting to order at 7:03 PM. Twenty two members and guests were present.

Dana Cowper moved and Scott Shaw seconded to approve the minutes with one correction to the date. Motion carried.

President's Report

Dave Purvis was unavailable, Scott Aurand opened the meeting on his behalf. Dave joined the membership meeting after his other Athens meeting. He thanked all of the volunteers and their contributions to October revenue. The Troy Cowboys were very happy with their Superbowl experience on Sunday 11/1/15.

Vice President Report – Scott Aurand:

- Popcorn bullhorns are here, they are \$3.00 each to start and \$1.00 to refill.
- Tent feedback – General feedback was very positive. Food was phenomenal, they drank a lot of hot chocolate! Get two TVs and put them up higher. Location of the tent should be discussed, possibly move into the South end zone. Charity presence needs to be revisited, the Live Like Max people weren't a prominent as they could have been. Wade and Paula Fleming sent a thank you note saying that they had a great time at the event.
- The possibility of purchasing a 60x30 tent and putting it in the south end zone has been discussed.

Treasurer Report

Since this meeting was held on November 2, 2015 the financial reports are not ready yet. The financials for the December membership meeting will be inclusive of October and November.

Sam Maziasz did a verbal review of the financials for October 1-31, 2015:

- \$4,100 expenses this month
- Deposits were \$200 for membership and \$900 for spirit wear.
- Memorial money for Robert J were \$290.
- Concessions deposits \$10,000
- Balance is almost \$60K between savings and checking

Secretary Report

- All membership meetings will be held in the Athens Staff Lounge on the first Monday of the month (except for April which is the second Monday of the month).

Spirit Wear Report

- Dana Cowper provided an update on spirit wear.
- Amy, Laura and Dana Dionisio worked the Troy vs. Athens football game and sold about \$400 in spirit wear.
- Spirit wear sales after the football season are typically very light. Suggestions were made to leverage basketball meetings:
 - First boys basketball home game on 12/11/15.
 - First girls basketball home game on 12/8/15.
- There were clarifications on the dates of the basketball and Winter sports meetings during this agenda item:
 - The girls basketball meeting is 11/13/15 6:30 PM in the cafeteria and the boys meeting is 11/22/15 at 5 PM in the cafeteria.
 - The Winter Sports meeting is 11/30/15 at 7 PM.

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Concessions

- We expect a health inspection any moment. When you close up, make sure you follow all procedures, especially putting the mop in the gripper on the right side of the sink.
- Concessions schedule is getting light. Need help on Wednesday 11/4/15 for soccer Regionals. Middle School football is Thursday 11/5/15. After that, the next event is Football State Semifinals on 11/21/15 – this is a high revenue opportunity (last year the revenue was \$3,200).
- Orange Leaf is a yogurt place on Crooks north of Long Lake. They would like to do a fundraiser where they donate a portion of proceeds to TAAB. For larger events like Robotics in April the Athletic Boosters rent space to outside vendors and take a portion of their revenues, Orange Leaf could be one of those vendors. Let Scott Aurand know if you have a recommended vendor.

Membership

- Lynn Gross reported that membership is currently 143 families for the school year.
- Current membership rate is \$25.00 per family. Members joining after 10/30/15 are eligible for next year's grants and scholarships (2016-2017 school year).
- Lynn encouraged all members present to get the "Athletic Boosters" word out to their sports families on the benefits of membership and the deadlines.

Grants and Scholarships

- Martha Nelson requested that when you sign in on the concessions form please print your name legibly so she knows who to award the points to.

Alumni Report

- No updates this month.

Public Relations

- Kate Goodin reported that October was focused on the VIP tent.
- Basketball coaches on scheduled for coaches' corner for the November TAAB newsletter.

Website

- No updates from Matt Parks, but the board and members provided positive feedback on how easy the site is to use now and how much they appreciate having events posted weeks in advance.

Athletic Director

- Bob Dowd wasn't available, discussed Fall sports - Football is complete, didn't make the playoffs. Soccer is complete, lost in District semi-finals. Volleyball is in the District Semi-Finals.
- There was general discussion on upcoming winter sports. Downhill skiing is a new varsity sport for this year, will train at Pine Knob, need 4 skiers to have a team, train or race 4 days a week.

Grant requests from coaches

- Basketball coaches requested \$1,978.20 to fund Krossover film management and archiving for boys and girls basketball teams. This would be the third year of funding by the Athletic Boosters. Krossover is similar to the Huddle service that the Athletic Boosters fund for the Athens football. Marti Steiner motioned and Lisa Eckerle seconded a vote to approve the request. Vote passed.
- Recommendation is for basketball coaches to submit this request in June so that it is included in the annual budget.
- Basketball coaches requested \$460 for filming varsity boys basketball games. There was already a \$300 allocation in the 2015-2016 budget for this service. No vote needed, approved for \$460.

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Old business

- Membership survey – The survey is in pilot mode on the bottom of the TAAB website. Now that the Fall concessions activity is wrapping up, the next step is to “tighten up” the questions and evaluate
- TAAB is working on a membership survey to understand some of the limitations and opportunities of membership. This will be distributed via an email blast, but is also temporarily on the TAAB website.
- TAAB is looking to transfer the membership and concession points tracking out of the current MS Excel tools into a database or other software tool that is more efficient and safer. Matt Parks has investigated online tools and has recommendations to discuss at a future Membership meeting (

New Business

- Basketball coaches asked for volunteers to be the “voice of Athens Basketball” on Troy TV broadcasts. Kate Goodin will put out a request on behalf of the Athletic Boosters.
- Lead class – this is held by Scott Aurand. Scotties@wowway.com. Teaches money handling and food safety (will be State Certified as a food handler at the end of the class). Susan Nord and Lynn Gross want to attend, Matt Parks will post it on the Concessions signup
- Sam Maziasz will add downhill skiing to the budget process for 2016-2017.

Dave Purvis moved and Renee Zaits seconded to adjourn the meeting. Motion carried. Meeting was adjourned at 8:07 pm.

October budget recap

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November Membership meeting sign-in sheets (email addresses and phone numbers removed for web publication)

Troy Ath
Members

Name

Susan Nord

Lynn Gross

KEVIN MILLER

John Klein

Rich Mazinsz

Matthew Parks

Mary Ruehle

Scott Shaw

Pam Shaw

Rob Bowles

Kate Goodwin

Lisa Eckert

David & Purvis

Matha Nelson

Dennis Dekoski

Mike Clifford

Jerry Plattenberg

Jana Gueger

Keith NABIASZ

RENEE ZAITZ

Marti Steiner

Patricia Bouey

Tracy Grimes

David Scott

STACIE KLUMPP

Scott Aural

Promotional flier for Athens vs. Troy Tent Event (in electronic minutes only):



OCTOBER 16, 2015

ATHLETIC BOOSTERS' "TENT EVENT"

Athletic Boosters Hospitality Tent

As the Red Hawks take on their cross-town rivals the Troy Colts, you are invited to watch it in style under the Boosters' big tent. For the first time, the boosters are offering you a chance to watch the game in the comfort of a party tent. While catching up with friends and alums, you can feast on a specially prepared VIP menu all prepared by a dedicated "grill master" and servers. You can watch the game from the bleachers or on the big screen TV inside the tent replete with circular tables and sports bar style high top tables.

Watching football with family and friends is the ultimate experience in the boosters' hospitality tent, and you can feel good about it because all proceeds go to the "Live Like Max" foundation.



Menu

BBQ ribs,
Grilled chicken
Bobby "D" burger
Hamburgers
Hot dogs
Variety of side dishes
Dessert

**Tickets are
\$25**

Price includes:

- Admission
- VIP entrance at west gate
- All food
- Athens logo gift

All proceeds go to:



<http://www.livelikemax.org/>

Providing health heart checks to high school students.

RESERVE YOUR SPOT AT

<http://athensathleticboosters.org>

Seating limited to 75
Event is from 6 pm to the end of the game.